UNIVERSITY OF FLORIDA
BOARD OF TRUSTEES
RESOLUTION

WHEREAS, Nancy Paton has been a trusted leader at the University of Florida since 2018, serving as Vice President for Strategic Communications and Marketing, and

WHEREAS, Ms. Paton is a national leader in higher education and healthcare marketing and communications with exceptional knowledge and experience leading the strategic communication and marketing of the University of Florida’s community, national and global reputation and brand, serving as the university’s first vice president for strategic communications and marketing, and has been a communications specialist for over 40 years, and

WHEREAS, Ms. Paton has served on and with a variety of boards, including as the Vice President Liaison to the Board of Trustees’ Committee on Marketing, Public Relations and Strategic Communications, among others, and serving as a member of the Arthur W. Page Society, the world’s leading professional association for senior public relations and corporate communications executives and educators, and

WHEREAS, Ms. Paton, an expert in communications who not only received a bachelor’s degree in mass media and communications and a master’s degree in management but also is a published author and lecturer, has continued to guide the Strategic Communications and Marketing Office to communicating UF’s accomplishments and goals and helping propel the university forward as a statewide, national and international thought leader, and helped UF rise in reputation and be recognized as a top-five public university by the U.S. News & World Report ranking, the first time the university has reached a top-five public ranking, and

WHEREAS, with her strategic direction, Ms. Paton helped guide the University of Florida with collaborative partners across the university campus through some of its most challenging crises, allowing the University to emerge even stronger and better prepared,

NOW, THEREFORE, BE IT RESOLVED that the University of Florida Board of Trustees at its regular meeting this 22nd day of April 2022, does hereby recognize and commend Vice President Nancy Paton for her contributions to the University of Florida and Board of Trustees, and

BE IT FURTHER RESOLVED that this resolution be included in the minutes of this meeting, and a copy be presented to Nancy Paton as a token of the Board’s appreciation and admiration.

Morteza Hosseini, Chair

W. Kent Fuchs, President and Corporate Secretary