



**COMMITTEE ON MARKETING, PUBLIC RELATIONS  
AND STRATEGIC COMMUNICATIONS  
PRE-MEETING AGENDA**

**Tuesday, December 18, 2018**

**2:00 p.m.**

**123 Tigert Hall, University of Florida, Gainesville, Florida**

- 1.0 Roll Call..... Amy Hass, Vice President and General Counsel
- 2.0 Call to Order and Welcome ..... Robert G. Stern, Chair
- 3.0 Discussion Items..... Robert G. Stern, Chair
  - 3.1 Peach Bowl Marketing Plan ..... Nancy Paton, Vice President for Strategic Communications and Marketing
  - 3.2 Legislative Communications Plan..... Nancy Paton, Vice President for Strategic Communications and Marketing and Mark Kaplan, Vice President for Government and Community Relations
- 4.0 New Business ..... Robert G. Stern, Chair
- 5.0 Adjourn ..... Robert G. Stern, Chair