

COMMITTEE ON ADVANCEMENT

Pre-Meeting Minutes

Virtual Meeting

Wednesday, November 13, 2024

Time Convened: 10:04 a.m.

Time Adjourned: 10:10 a.m.

Committee and Board members present:

Anita G. Zucker (Committee Chair), David L. Brandon, John E. Brinkman, Richard P. Cole, Christopher T. Corr, James W. Heavener, Morteza “Mori” Hosseini (Board Chair), Sarah D. Lynne, Daniel T. O’Keefe, Rahul Patel (Board Vice Chair), Marsha D. Powers, Fred S. Ridley.

Others present:

Kent Fuchs, Interim President; Kurt Dudas, Vice President for Strategic Initiatives; Elias Eldayrie, Vice President and Chief Information Officer; Ryan Fuller, Interim Vice President and General Counsel; Joe Glover, Interim Provost and Senior Vice President for Academic Affairs; Taylor Jantz, Senior Vice President and Chief Financial Officer; Mark Kaplan, Vice President for Government and Community Relations and University Secretary; David Kratzer, Senior Vice President for Construction, Facilities, and Auxiliary Operations; Maria Gutierrez Martin, Interim Vice President for Advancement; Stephen Motew, UF Health President and System Chief Executive Officer; David Nelson, Senior Vice President for Health Affairs; Mary Parker, Vice President and Chief Enrollment Strategist; Brandi Renton, Interim Vice President for Business Affairs; James Wegmann, Vice President for Communications; Heather White, Vice President for Student Life; members of the University of Florida community, and the public.

1.0 Call to Order and Welcome

Committee Chair Anita G. Zucker welcomed everyone in attendance and called the meeting to order at 10:04 a.m.

2.0 Roll Call

Interim Vice President Maria Gutierrez Martin conducted a roll call, and all Committee members were present, except Trustee Zalupski.

3.0 Review Draft Agenda for December Meeting

Committee Chair Zucker noted the pre-meeting is for discussion only and no action will come to the Committee. The following items were addressed by the Committee:

3.1 Review Draft Minutes

• **June 13, 2024**

Committee Chair Zucker reminded Committee members to review the draft minutes prior to the board meeting in December.

3.2 Review Action Items

- **ADV1 Optimizing Use of Donor Funds**

Interim VP Martin stated due to changing eligibility criteria and legal restrictions, there are times that we are not able to fully utilize our endowed and non-endowed funds. The Committee will be asking the Board to approve conducting a holistic review of all these historical funds to ensure the fund balances are being actively leveraged per the donor intent.

- **ADV2 Campaign Planning**

Interim VP Martin shared the Foundation is in the beginning stages of planning for the university's 5th comprehensive fundraising campaign. The pre-planning will begin with our current state analysis, as well as an internal feasibility study of our data and pipeline, once that initial phase is completed. The Committee will be asking the Board to approve the launch of this campaign planning for the next campaign.

Interim President Fuchs emphasized the importance of this for the institution and new leadership that will be coming on board, including the president and college deans. This is an opportune time to get the groundwork done, so the university can immediately launch the campaign, and the new leadership will be able to put their stamp of approval on it. The Board and I would encourage all of us to support it, as it will be a significant part of the next step of the university going forward.

3.3 Review Discussion Items

- **FY24 Final and FY25 Current Fundraising Performance**

Interim VP Martin stated she will provide an update at the December board meeting on the FY24 final numbers and review what our current fundraising performance is.

- **New Leadership Gifts (June - November 2024)**

Interim VP Martin stated she will provide an update at the December board meeting of new gifts that have closed between June-November this year.

4.0 New Business

There was no new business to come before the Committee.

5.0 Adjourn

There being no further discussion, Committee Chair Zucker adjourned the meeting at 10:10 a.m.