



COMMITTEE ON ADVANCEMENT

Pre-Meeting Minutes

Virtual Meeting

October 27, 2021

Time Convened: 3:04 p.m.

Time Adjourned: 3:12 p.m.

Committee and Board members present:

Anita G. Zucker (Committee Chair), David C. Bloom, David L. Brandon, Richard P. Cole, James W. Heavener, Morteza "Mori" Hosseini (Board Chair), Rahul Patel, Marsha D. Powers, and Fred S. Ridley

Others present:

Thomas Mitchell, Vice President for Advancement, and members of the University of Florida community.

1.0 Call to Order and Welcome

Committee Chair Anita G. Zucker welcomed everyone in attendance and called the meeting to order at 3:04 p.m.

2.0 Roll Call

Board Staff verified all Committee members present except Trustee Corr who had notified the committee in advance he would be unable to participate.

3.0 Review Agenda for December 2021 Meeting

The following items were addressed by the Committee:

3.1 Review Draft Minutes

Committee Chair Zucker noted that we will review the minutes from the June meeting and the October pre-meeting at the December Board of Trustees meeting.

3.2 Review Discussion Items

Committee Chair Zucker outlined the discussion topics for the December meeting.

- **Go Greater Campaign Update**
Trustee Powers will lead the discussion on the campaign, if her travel plans allow.
- **Alumni Participation Rate/FY 2022 Strategy**
Trustee Patel will take us through the APR and the FY 2022 strategy.
- **Early Childhood Collaboratory**
Committee Chair Zucker and Trustee O'Keefe will provide an update on the exciting progress being made on the collaboratory.

4.0 New Business

Committee Chair Zucker asked if there was any new business.

Vice President Mitchell reported that the Go Greater Campaign victory celebration date has been set for October 14, 2022, which is the Friday night before the Gators play LSU. The event will be held in the O'Connell Center with cocktails at 6:00pm and dinner at 7:00pm, followed by a program. He encouraged anyone wishing to attend to make hotel reservations now, as this will also be the UF Foundation Board Weekend, and it will be very busy with lots of alumni and friends coming back to campus. A Save the Date was sent out to 50 or so donors, and 41 of them have already responded that they're planning to come. A Gratitude and Appreciation Tour will be launched in October right on the heels of the celebration to thank alumni and friends all over the country for their participation in the Go Greater Campaign. The tour will run for six months.

Vice President Mitchell shared the bittersweet news that one of our young development stars, Meg Hendryx, was offered a chief development officer role at Cornell, which she accepted. He suggested that it might be advisable for the Talent Management team to talk about retention strategies as we come to the close of the campaign, as we suspect many of our people will be highly sought after. Committee Chair Zucker remarked that the UF Foundation Board has a Talent Management Committee that works on things like retention.

Vice President Mitchell suggested that the Save the Date for the campaign victory celebration and retention strategies may be new business items to consider for future meetings.

Board Chair Hosseini reminded everyone that there will be a BOG Trustee Summit in November at FAU, which will be attended by lots of trustees from all over the state. Our deal with Scripps will hopefully be coming to a conclusion soon, and there will be a meeting called soon. The agreement will probably be signed subject to BOT approval; however, the Board will be given sufficient time to review. The December BOT agenda will be longer than usual. Our deans will be showing us how their respective colleges plan to improve their rankings.

5.0 Adjourn

There being no further discussion, Committee Chair Zucker expressed her appreciation to everyone for participating and adjourned the meeting at 3:12 p.m.