



COMMITTEE ON ADVANCEMENT

Pre-Meeting Minutes

Virtual Meeting

February 24, 2021

Time Convened: 3:05 p.m.

Time Adjourned: 3:17 p.m.

Committee and Board members present:

Anita G. Zucker (Committee Chair), Richard P. Cole, Sylvain Doré, James W. Heavener, Daniel T. O'Keefe, Rahul Patel, Trevor J. Pope, and Marsha D. Powers

Others present:

Thomas Mitchell, Vice President for Advancement and members of the University of Florida community.

1.0 Call to Order and Welcome

Committee Chair Anita G. Zucker welcomed everyone in attendance and called the meeting to order at 3:05 p.m. She noted that this was a pre-meeting and no votes would be taken.

2.0 Roll Call

Board Staff conducted a roll call of all Committee and Board members present.

3.0 Review Agenda for March Meeting

The following items were addressed by the Committee:

3.1 Review Draft Minutes

Committee Chair Zucker noted that we will have minutes from the December meeting and the January and February pre-meetings to review and approve at the March meeting.

3.2 Review Discussion Items

Committee Chair Zucker outlined the discussion topics for the March meeting

- **Campaign Goals Status**
Trustee Heavener will be presenting on the campaign goals and mini-campaigns.
- **Go Greater Campaign Impact: UF Health**
Trustee Powers will present the campaign's impact on UF Health, along with Ed Jimenez, Chief Executive Officer for UF Health Shands.
- **Foundation/Campaign Next**
Committee Chair Zucker will present on Foundation/Campaign Next.

- **Public/Private Partnerships**

Trustee Patel will present on public/private partnerships.

4.0 New Business

Committee Chair Zucker noted that we will also have information on Gator Nation Giving Day at the meeting. She briefly reviewed the presentation slides and noted that February 18 was an incredibly exciting day, and we achieved and surpassed all of our goals. Great efforts by many went into this event, which was led by the Advancement department. Vice President Mitchell shared that they would touch base with Trustees Heavener, Powers, Patel and others on their segments. Vice President Mitchell added that UF Advancement is at \$2.97B in the campaign and less than a month away from hitting our goal and 18 months ahead of schedule. We will be launching our mini-campaigns to keep the momentum going. VP Mitchell shared that they have already started to think about the next campaign, so Committee Chair Zucker will start the conversations around next. A big part of the next campaign will be public/private partnerships. Committee Chair Zucker noted that the Giving Day information is very important to share. Trustee Doré shared his ongoing interest in childcare and graduate students and how we might create new sponsorships/scholarships for international students, women and minorities possibly via mini-campaign VP Mitchell mentioned. Committee Chair Zucker responded that we would take it all under consideration and expressed her appreciation to Trustee Doré for championing faculty and graduate students.

5.0 Adjourn

There being no further discussion, Committee Chair Zucker adjourned the meeting at 3:17 p.m.