



**COMMITTEE ON ACADEMIC, FACULTY AND
STUDENT AFFAIRS & EXPERIENCE**

Meeting Minutes

March 29, 2019

President's Room 215B, Emerson Alumni Hall

University of Florida, Gainesville, FL

Time Convened: 11:21 a.m.

Time Adjourned: 12:12 p.m.

Committee and Board members present:

Jason J. Rosenberg (Committee Chair), David L. Brandon, Ian M. Green, James W. Heavener, Morteza Hosseini (Board Chair), Leonard H. Johnson, Thomas G. Kuntz (Board Vice Chair), Daniel T. O'Keefe, Rahul Patel, Marsha D. Powers, Robert G. Stern, Katherine Vogel Anderson and Anita G. Zucker.

Others present:

W. Kent Fuchs, President; Winfred Phillips, Executive Chief of Staff; Joseph Glover, Provost and Senior Vice President for Academic Affairs; Charlie Lane, Senior Vice President and Chief Operating Officer; Amy Hass, Vice President and General Counsel; Elias Eldayrie, Vice President and Chief Information Officer; Zina Evans, Vice President for Enrollment Management and Associate Provost; Antonio Farias, Chief Diversity Officer and Senior Advisor to the President; Jodi Gentry, Vice President for Human Resources; Edward Jimenez, Chief Executive Officer for UF Health Shands; Mark Kaplan, Vice President for Government and Community Relations; Michael McKee, Vice President and Chief Financial Officer; Thomas Mitchell, Vice President for Advancement; David Nelson, Interim Senior Vice President for Health Affairs and President of UF Health, David Norton, Vice President for Research; David Parrott, Vice President for Student Affairs; Nancy Paton, Vice President for Strategic Communications and Marketing; Jack Payne, Senior Vice President for Agriculture and Natural Resources; Curtis Reynolds, Vice President for Business Affairs and other members of the University community.

1.0 Verification of Quorum

Vice President Liaison Glover confirmed a quorum with all Committee members present.

2.0 Call to Order and Welcome

Committee Chair Rosenberg welcomed everyone in attendance and called the meeting to order at 11:21 a.m.

3.0 Review and Approval of Minutes

Committee Chair Rosenberg asked if there were any additions and/or corrections to the minutes. Hearing none, he asked for a motion to approve the minutes from the December 4, 2018, December 6, 2018 and March 19, 2019 meetings, which was made by Trustee Brandon and a

second by Trustee Green. Committee Chair Rosenberg asked for further discussion, after which he asked for all in favor of the motion and any opposed, and the motion was approved unanimously.

4.0 Action Items

Committee Chair Rosenberg asked Provost Glover to present the Action Items.

AFSAE1 Tenure Upon Hire

Provost Glover presented the four highly accomplished faculty members who have been hired by the University subject to being awarded tenure upon hire, which requires approval of the Board of Trustees. He indicated that the hiring was going well, offers are going out every day and acceptances are being received every week. The individuals recommended for tenure upon hire were as follows:

**1. Dr. Nathalie Wall – Herbert Wertheim College of Engineering
Professor, Department of Materials Science and Engineering**

Dr. Nathalie Wall earned a Ph.D. in Radiochemistry from the University of Paris XI (Orsay, France) in 1993, a Master of Science in Radiochemistry from the University of Paris XI in 1990 and a Bachelor of Science in Physics from the University of Paris XI in 1989. Her prior institution is Washington State University. Dr. Wall is a highly accomplished researcher and scholar and is an internationally recognized expert on the environmental behavior of radionuclides. She has been awarded \$11M in grants and contracts as PI and Co-PI from a variety of sources including the Department of Energy, the DOE Nuclear Energy University Program, Los Alamos National Laboratories, Pacific Northwest National Laboratories and the DOD Defense Threat Reduction Agency.

**2. Dr. Victoria Menzies – College of Nursing
Associate Professor, Department of Family, Community and Health System
Science**

Dr. Victoria Menzies earned a Ph.D. in Nursing from the University of Virginia in 2004, her Master of Science in Nursing from the University of Virginia in 2000, her Master's in Education from Temple University in 1997, her Bachelor of Arts degree in English (with honors) from Columbia University in 1978 and her Diploma in Nursing from the Asbury Hospital School of Nursing in 1969. Her prior institution is the Virginia Commonwealth University School of Nursing. Dr. Menzies is internationally recognized for expertise in symptom management and quality of life in patients with chronic conditions, specifically fibromyalgia. She has a record of 40 peer-reviewed publications in leading journals and is a member of the American Academy of Nursing.

**3. Dr. Lauri Baker – Institute of Food and Agricultural Sciences
Associate Professor, Department of Agricultural Education and Communication**

Dr. Lauri Baker earned a Ph.D. in Agricultural Communication from the University of Florida in 2011, her Master of Science in Agricultural Communication from the University of Florida in 2009 and a Bachelor of Science in Agricultural

Communication from Texas Tech University in 2003. Her previous institution is Kansas State University. She has a strong record of publishing her work in the top peer-reviewed journals of her profession as well as a strong record of securing extramural funding to support her work.

**4. Dr. Qing Lu – College of Public Health and Health Professions
Professor, Department of Biostatistics**

Dr. Lu earned a Ph.D. in Statistical Genetics from Case Western Reserve University in 2008, his Master of Science in Statistics from the University of Florida in 2003 and a double major in Applied Mathematics and Industrial Foreign Trade from Shanghai University in 1999. His previous institution is Michigan State University. Dr. Lu is a nationally and internationally recognized leader in the development and implementation of statistical tools for high dimensional risk prediction research. He has a strong publication record of 77 peer-reviewed publications with many appearing in top journals. Dr. Lu currently has two R01 grants funded by the National Institutes of Health.

Committee Chair Rosenberg asked for any questions or further discussion. He then asked for a motion to approve Committee Action Item AFSAE1 for recommendation to the Board for its approval on the Consent Agenda, which was made by Trustee Johnson, and second which was made by Trustee Vogel Anderson. Committee Chair Rosenberg asked for further discussion, and then asked for all in favor of the motion and any opposed, and the motion was approved unanimously.

AFSAE2 Authorization to Establish Material and Supply Fees and Equipment Use Fees

Provost Glover stated that the University is authorized to establish the Material and Supply Fees and the Equipment Use Fees. These fees are reviewed each semester by the department before being sent to the Provost to approve or reject and then forwarded to the President for final approval. Provost Glover indicated that this authority is delegated to the Board of Trustees and the Board of Trustees would like to delegate this authority to the President.

Committee Chair Rosenberg asked for any questions or further discussion. He then asked for a motion to approve Committee Action Item AFSAE2 for recommendation to the Board for its approval on the Consent Agenda, which was made by Trustee Johnson, and second which was made by Trustee Green. Committee Chair Rosenberg asked for further discussion, and then asked for all in favor of the motion and any opposed, and the motion was approved unanimously.

5.0 Discussion

Committee Chair Rosenberg turned the Committee's attention to the discussion items.

5.1 Admissions Update

Vice President for Enrollment Management Evans gave an update on admissions. She indicated that there are over 3400 acceptances but that the students have until May 1 to

make a decision. Vice President Evans said she was excited about releasing the honors decisions at the same time as the regular decisions. The Honors students have guaranteed research funding plus additional scholarships that are available to them. The honors students have until May 1 to accept as well. We are running 700 more students that have confirmed than this time last year. Her office introduced tools to make it easier to accept. Trustee Stern stated that 300 automatic admitted students into honors is truly elite.

Student Experience Update

Trustee Brandon indicated that he had a follow up phone call with Vice President Evans regarding an honors admit that came on a campus tour. He indicated that the student was underwhelmed. Undergraduate Admissions does not have oversight of tours. Wanted to know why we are lagging behind and what are other universities doing.

Trustee Hosseini indicated that he met with a grandparent and his son and wife were UF graduates. The granddaughter was admitted and had a great experience dealing with admissions but was underwhelmed with the campus tour. Said the student was getting attention from other universities. It's about the total experience.

Trustee Hosseini asked the President and Provost to come back to the board with a total plan to go forward with making the student experience better.

Trustee Rosenberg – Zina your team does a great job. Said his child received more information from other schools. Rosenberg – said the single biggest influencer for his child was students at UF telling her how great UF is. Indicated we should tap into the enthusiasm of current and former students in this process. Trustee Green commented that we should add a personal touch to get students to come. Trustee Rosenberg suggested this personal approach for the most sought-after students in the admitted class.

Provost Glover indicated that we cannot have individual board members with their own initiative. Trustee O'Keefe wanted to know when we would have a report. Provost Glover said he has a preliminary report today and after he speaks with the consults will have more information by the next Board meeting.

5.2 Faculty Update

Faculty Senate Chair Vogel Anderson provided an update on the accomplishments and initiatives of the Faculty Senate.

5.3 Student Body President Update

Trustee Rosenberg stated this was the 32nd Student Body President that he has worked with. So much has changed. So proud that you are a gator.

Student Body President Green provided an update on the accomplishments and initiatives of Student Government.

5.6 Student Experience Update

Provost Glover asked Associate Provost Angela Lindner to speak about the project that is looking at advising. Provost presented the Lobby Management System at the last board meeting to track information to enhance student experience. Thanks to Elias and his team, a survey is being sent to students after their advising session. February 28 pilot was done with College of Education and will be expanding to the College of Health and Human Performance. The rest of the campus by next year. Board Chair Hosseini asked if when students come out of advising if something pops up on their phone. And it does.

Associate Provost Lindner said they are looking into ways to share the information they have gathered from the test pilot that was done with the College of Education. She indicated that the college was quite pleased with advising.

Provost Glover indicated that he is not sure student experience does not capture everything. We will need to raise the level of service. He indicated he is not aware of any university that is currently doing this type service. Provost Glover stated that he convened a meeting of 25 people from various offices that have dealings with student to ask them what this would mean and how would we accomplish it. He said he was looking into resources that have already been done. He has reached out to the Education Advisory Board for assistance and was received a preliminary response to map out. The Disney Institute currently does something similar with measuring their customers' experience. Board Chair Hosseini said this was music to his ears! Vice President Mitchell stated we have gators at Disney and that we should engage our alumni.

Committee Chair Rosenberg said we should have levels of customer surveys. Create a new gold standard. Said that President Fuchs has helped to battle the perception of arrogance in Tallahassee. When someone has a negative experience, we need to focus on improving that experience.

Trustee O'Keefe commented that Orlando Magic brought in the Disney Institute and said their customer service was out of this work and that people wanted to come back.

President Fuchs stated that we are not running a summer camp. This is not Disney World and that we should stretch our students to be challenged and work hard.

5.8 Centers/Institutes

Provost Glover indicated that information was provided regarding the new centers that have been created and the center name changes that have taken place. They do not require Board action but were presented for information.

5.8.1 New Institute: Florida Institute for Built Environment Resilience (FIBER)

– The mission of the Florida Institute for Built Environment Resilience (FIBER) is to focus on re-imagining the future built environment within the State of Florida, United States and beyond.

5.8.2 New Center: Center for Drug Evaluation and Safety-CoDES – The mission of the Center for Drug Evaluation and Safety (CoDES) is to improve public health by enhancing and disseminating evidence on the safety and value of medication in real-world populations.

6.0 New Business

There was no new business to come before the committee.

7.0 Adjournment

There being no further discussion, the meeting was adjourned at 12:12 p.m.