



**COMMITTEE ON ADVANCEMENT**

**Meeting Minutes**

**Telephone Conference Call**

**May 16, 2019**

**123 Tigert Hall, University of Florida, Gainesville, FL**

**Time Convened: 4:03 p.m.**

**Time Adjourned: 4:13 p.m.**

**Committee Members Present:**

Anita Zucker (Chair), David L. Brandon, James W. Heavener, Rahul Patel, Marsha D. Powers, Katie Vogel Anderson

**Others present were:**

Thomas Mitchell, Vice President for Advancement and Melissa Orth, Assistant University Secretary.

**1.0 Roll Call**

Board Staff conducted a roll call of all Committee and Board members present.

**2.0 Call to Order and Welcome**

Committee Chair Zucker called the meeting to order and welcomed everyone to the meeting. She reminded the Committee that the purpose of the conference call was to discuss the upcoming Committee Agenda for the June Board of Trustees' meeting.

**3.0 Review Draft Agenda for June 6, 2019 Meeting**

Committee Chair Zucker asked if there were any questions or concerns on the draft Agenda. Hearing none, she turned the Committee's attention to the Agenda discussion items which include: Campaign Update, New Gifts, Alumni Participant Update, Endowments, FY 20 Committee Work Plan and Strategic Discussion: Namings/Memorials.

**Campaign Update (\$2B Target)** – Vice President Mitchell indicated that Committee Chair Zucker would provide an update at the June meeting.

**New Gifts (April-May-June)** – Vice President Mitchell indicated that Trustee Heavener would give an update at the June meeting that were made during the months of April, May and June.

**Alumni Participation Update** – Vice President Mitchell indicated that Karen Unger would give an update on alumni participation.

**Endowments (State-SEC-Nation)** – Vice President Mitchell indicated that Trustee Brandon would give an update that shows how UF compares with the public schools in the state and with the SEC schools.

**FY20 Committee Work Plan** – Vice President Mitchell indicated that Trustee Powers would give an update on the work plan for the next fiscal year.

**Strategic Discussion: Namings/Memorials** – Vice President Mitchell indicated this was a continuation from the last board meeting and that there would be continued discussions at the June meeting.

Trustee Brandon indicated it was a great idea of getting the Trustees to present different components of the agenda. Committee Chair Zucker stated that it was a way to get Trustees on the committee to become engaged. This was Vice President Mitchell’s idea.

#### **4.0 New Business**

There was no new business to come before the committee.

#### **5.0 Adjournment**

Committee Chair Zucker adjourned the meeting at 4:13 p.m.