



**COMMITTEE ON ADVANCEMENT
MEETING MINUTES
Telephone Conference Call
Thursday, October 17, 2019
123 Tigert Hall Conference Room
University of Florida, Gainesville, FL
Time Convened: 4:05 p.m.
Time Adjourned: 4:16 p.m.**

Committee Members Present:

Anita Zucker (Chair), David L. Brandon, James W. Heavener, Ray G. Thomas

Others present were:

Thomas Mitchell, Vice President for Advancement, Trustee Leonard Johnson, Trustee Rob Stern, and other members of the University community.

1.0 Call to Order and Welcome

Committee Chair Zucker welcomed everyone in attendance and called the meeting to order at 4:05 p.m.

2.0 Roll Call

Board Staff conducted a roll call of all Committee and Board members present.

3.0 Review Agenda for December 5 Meeting

Committee Chair Zucker reminded the Committee that the purpose of the conference call was to discuss the upcoming Committee Agenda for the December Board of Trustees' meeting.

She began by indicating that there will be minutes to review and approve from the June, October and November meetings.

She then asked if there were any questions or concerns on the draft Agenda. Hearing none, she turned the Committee's attention to the Agenda discussion items which include: Campaign Update, Timeline/Capstone Ideas, and National/SEC/State Data.

Campaign Update (\$3B Target) – Vice President Mitchell indicated that Committee Chair Zucker would provide a campaign report at the December meeting. The report will include that the Campaign is a year ahead of schedule and only \$700M short of the goal at this time. Advancement is counting down to the Campaign close of June 2021 with a Campaign celebration in September 2021. Additionally, major gifts made during the last three months will be highlighted at the December meeting.

Timeline/Capstone Ideas – Vice President Mitchell indicated that information will be shared at the December meeting about Advancement’s discussions with Deans and Directors relating to timelines and capstone ideas to finish out the campaign.

National/SEC/State Data – Vice President Mitchell indicated they have prepared a report that shows how UF compares with the top public universities in the state, SEC, and nation, which will be discussed at the December meeting.

4.0 New Business

Vice President Mitchell indicated an update will be shared at the December GGRIA meeting on the Naming policy. Vice President Mitchell also asked if there was any additional information that should be provided to the Board. The Board would like to know the number of university capital projects and how many have private gifts in them.

5.0 Adjournment

There being no further discussion, Committee Chair Zucker expressed her thanks and adjourned the meeting at 4:16 p.m.