



UNIVERSITY OF FLORIDA BOARD OF TRUSTEES

BOARD RETREAT MINUTES

September 28-29, 2017

Hyatt Regency Coral Gables

50 Alhambra Plaza, Coral Gables, FL

Time Convened: 8:34 a.m. EDT, September 28, 2017

Time Adjourned: 11:00 a.m. EDT, September 29, 2017

1.0 Welcome

Board Chair James W. Heavener called the retreat to order at 8:43 a.m. EDT and welcomed all those in attendance.

University of Florida Board of Trustee Members present:

James W. Heavener (Chair), David L. Brandon, Mori Hosseini, Leonard H. Johnson, Smith Meyers, Rahul Patel, Marsha D. Powers, David M. Quillen, Jason J. Rosenberg, Steven M. Scott, Robert G. Stern, David M. Thomas, and Anita G. Zucker

Others present:

W. Kent Fuchs, President; Joseph Glover, Provost and Senior Vice President for Academic Affairs; Amy M. Hass, Interim Vice President and General Counsel; Ed Jimenez, CEO UF Health Shands; David Norton, Vice President for Research; Zina Evans, Vice President for Enrollment Management; Michael Good, Interim Senior Vice President for Health Affairs; Melissa Orth, Senior Director, Government Relations and Assistant University Secretary; Brigit Dermott, Executive Assistant; Sandy Mitchell, Legal Assistant, and other members of the University community.

2.0 Retreat

The University of Florida Board of Trustees' retreat convened at 8:43 a.m. EDT on Thursday, September 28, 2017. Prior to turning to the main agenda for the retreat, President Fuchs made some remarks regarding the effects of the recent hurricanes and the University's response. He then set the agenda for the retreat and noted that the first day would be devoted to US News and World Report rankings and metrics. The following presentations were made:

- Cathy Lebo, Assistant Provost and Director of Institutional Planning and Research gave a presentation entitled "Setting the Context: US News Top 10."
- Provost Joe Glover gave a presentation entitled "Strategic Plan Update," which addressed tactics employed to improve certain metrics. A discussion followed regarding

plans to hire new faculty and Vice Chair Mori Hosseini stressed the Board's commitment to hiring 500 new faculty members.

- Zina Evans, Vice President for Enrollment Management, and Angela Lindner, Associate Provost for Undergraduate Affairs, gave a presentation entitled "Strategies for Increased Retention. Four- and Six-Year Graduation Rates." It was agreed that Drs. Evans and Lindner would provide an update on the initiatives presented at the retreat at each scheduled Committee on Educational Policy and Strategic Initiatives meeting.
- Vice President for Advancement Tom Mitchell gave a presentation on alumni engagement.
- Dean Julie Johnson of the College of Pharmacy gave a presentation on the College and its strategic plan with respect to ranking.
- Dean Laura Rosenbury of the Levin College of Law gave a presentation on the College of Law and its strategy to improve its ranking.
- David Reed, Provost Fellow, Office of Faculty Honors and Awards, gave a presentation entitled "Faculty Honors and Awards," which outlined initiatives to increase honors and awards to UF faculty.

The Thursday, September 28, session was adjourned at 4:20 p.m. EDT.

The retreat reconvened at 8:02 a.m. EDT on Friday, September 29. Board Chair Heavener welcomed all those in attendance.

University of Florida Board of Trustee Members present:

James W. Heavener (Chair), David L. Brandon, Mori Hosseini, Smith Meyers, Rahul Patel, Marsha D. Powers, David M. Quillen, Jason J. Rosenberg, Robert G. Stern, David M. Thomas, and Anita G. Zucker. Trustees Leonard H. Johnson and Steven M. Scott were unable to attend the meeting on Friday, September 29.

Others present:

W. Kent Fuchs, President; Joseph Glover, Provost and Senior Vice President for Academic Affairs; Amy M. Hass, Interim Vice President and General Counsel; Ed Jimenez, CEO UF Health Shands; Jane Adams, Vice President for University Relations; David Norton, Vice President for Research; Zina Evans, Vice President for Enrollment Management; Michael Good, Interim Senior Vice President for Health Affairs; Melissa Orth, Senior Director, Government Relations and Assistant University Secretary; Brigit Dermott, Executive Assistant; Sandy Mitchell, Legal Assistant, and other members of the University community.

Chair Heavener commenced the meeting with a Board action to endorse the Strategy for Enhancing UF Rankings put forward at the previous day's presentations. Vice Chair Hosseini made a motion to approve the Strategy, which was seconded by Trustee David Thomas. Board Chair Heavener asked for any additional discussion and then for all in favor of the motion and any opposed, and the motion was approved unanimously by all Trustees present. Trustees Johnson and Scott were not in attendance.

Vice President for University Relations Jane Adams and Assistant Vice President for University Communications Nicole Yucht gave a presentation on the plan for the announcement of Top 10 and ongoing communications. It was agreed that the University will present a consistent message that by any measure the University is Top 10. Ms. Yucht agreed to share with the Board communication talking points that have been developed to ensure consistent messaging on Top 10.

Associate Provost for Teaching and Technology Andrew McCollough gave a presentation on the strategic plan for online education. Brian Harfe, Associate Dean, College of Liberal Arts and Sciences, gave a tour of his online course Evolutionary Developmental Biology, which features 100% online laboratories. Jean Starobin, Associate Director, Student Success and Engagement, gave a presentation entitled “Transformed Learning for UF Online Students through Engagement and Community,” which addressed strategies the University is using to engage students through the Plaza, a virtual community and meeting space for online students.

Chair Heavener thanked the presenters and all those in attendance for a productive and important meeting.

3.0 Adjourn

The retreat adjourned at approximately 11:00 a.m. EDT.