1.0 Call to Order and Welcome

Committee Chair, Chris Corr called the meeting to order at 2:10 p.m. EDT.

Members present were:
Christopher T. Corr Chair, C. David Brown, II, Susan M. Cameron, Marc W. Heft, Juliet M. Roulhac, Steven M. Scott, David M. Thomas

Others present were:
President J. Bernard Machen, Provost and Senior Vice President for Academic Affairs Joseph Glover, Senior Vice President and Chief Operating Officer Winfred Phillips, Vice President for Research David Norton, Vice President and General Counsel Jamie Lewis Keith, Vice President for Human Resources Paula Fussell, Vice President and Chief Financial Officer Matthew Fajack, Vice President and Chief Information Officer Elias Eldayrie, Special Assistant to the President Jamal Sowell, members of the University of Florida Community, and other members of the public and the media.

2.0 Verification of Quorum

After a roll call, a quorum was confirmed, with all members present.

3.0 Review and Approval of Minutes

The Committee Chair asked for a motion to approve the minutes of the December 5, 2013 and January 7, 2014 committee meetings, which was made by Trustee Cameron and Seconded by Trustee Roulhac. The Chair asked for further discussion and hearing none, he asked for all in favor of the motion and any opposed and the motion was approved unanimously.
4.0 Action Items

The Committee considered the following Action Item:

SI1. Mission Statement

The University of Florida’s mission statement, which has not been updated in many years and appears in multiple documents such as the Undergraduate Catalog and the University’s report to its accrediting agency, is intended to succinctly reflect the purpose and scope of the University. An iterative and collaborative process to develop a new mission statement began with the work of a Faculty Senate and student task force led by former Trustee and Faculty Senate Chair, Scott Nygren, which produced the first statement. The process continued with the work of the Committee on Strategic Initiatives to review the first statement and develop a second statement, incorporating many concepts in the first statement, adding a few, and presenting a statement in a more succinct format. The process included an opportunity for Trustees, Vice Presidents, Deans, Faculty Councils, and the Faculty Senators and students involved in the task force, to review and comment on the two drafts. Comments were received from College Faculty Assemblies (or equivalent), and individuals. This Committee reviewed the two statements at its December 2013 meeting. After considering the comments and making some adjustments to the second statement, on a conference call held in January 2014, the Strategic Initiatives Committee reviewed the second mission statement, approved a minor change, and reached a consensus that the statement should be recommended to the Board of Trustees for adoption.

The Faculty Senate Chair has facilitated final comments from faculty on the statement recommended by the Committee on its last call. After considering those comments, which have been distributed to the Trustees, the Chair of the Committee has developed a revised final version that incorporates some comments while preserving the core content of the Committee’s last recommendation. The Committee considered the revised final version, along with the Committee’s last recommendation and Trustee Marc Heft’s explanation of the faculty’s input.

Committee Chair Corr thanked all who worked in preparing the Mission Statement. He then read the revised statement and said that he felt this version captures the principles and purpose and is focused and succinct.

Committee Chair Corr then asked for a motion to approve Action Item SI1 which was made by Trustee Roulhac and Seconded by Trustee Thomas for recommendation to the Board for its approval on the Consent Agenda. The Chair asked for further discussion and hearing none, he then asked for all in favor of the motion and any opposed and the motion was approved unanimously. A copy of the approved mission statement is attached to these minutes.

The following Discussion/Informational Items were the addressed by the Committee:
5.0 Discussion/Informational Items

The Committee requested that the following Discussion and Informational Items be added to the next agenda for additional follow-up and asked Provost Glover to briefly address each topic:

1. Online Education – Provost Glover provided a brief overview and stated that the program was up and running on January 1\textsuperscript{st} with no interruptions in operations. A search for a new Executive Director will be started this semester.
2. Preeminence Program – Provost Glover provided an overview and the progress made so far.
3. Sources of Revenue – Vice President Matt Fajack stated that Morgan Stanley has been hired to provide a feasibility study and explore other opportunities.

6.0 Adjourn

After asking for any further discussion and hearing none, Chair Corr asked for a motion to adjourn, which was made by Trustee Scott and a second which was made by Trustee Thomas, and, with no further discussion desired, the motion was passed unanimously and the University of Florida Committee on Strategic Initiatives’ meeting was adjourned at 3:12 p.m. EDT.
SUBJECT: Mission Statement

BACKGROUND INFORMATION

The University of Florida’s mission statement, which has not been updated in many years and appears in multiple documents such as the Undergraduate Catalog and the University’s report to its accrediting agency, is intended to succinctly reflect the purpose and scope of the University. An iterative and collaborative process to develop a new mission statement began with the work of a Faculty Senate and student task force led by former Trustee and Faculty Senate Chair, Scott Nygren, which produced the first statement. The process continued with the work of the Committee on Strategic Initiatives to review the first statement and develop a second statement, incorporating many concepts in the first statement, adding a few, and presenting a statement in a more succinct format. The process included an opportunity for Trustees, Vice Presidents, Deans, Faculty Councils, and the Faculty Senators and students involved in the task force, to review and comment on the two drafts. Comments were received from College Faculty Assemblies (or equivalent), and individuals. This Committee reviewed the two statements at its December 2013 meeting. After considering the comments, and making some adjustments to the second statement, on a conference call held in January 2014, the Strategic Initiatives Committee reviewed the second mission statement, approved a minor change, and reached a consensus that the statement attached to this Committee Action Item should be recommended to the Board of Trustees for adoption.

The Faculty Senate Chair has facilitated final comments from faculty on the statement recommended by the Committee on its last call. After considering those comments, which have been distributed to the Trustees, the Chair of the Committee has developed a revised final version that incorporates some comments while preserving the core content of the Committee’s last recommendation. The Committee will be asked to consider the revised final version, along with the Committee’s last recommendation, and arrive at a recommended final version for approval by the Board of Trustees on the Consent Agenda.
PROPOSED COMMITTEE ACTION

The Committee on Strategic Initiatives is asked to approve the mission statement for recommendation to the Board of Trustees for approval on the Consent Agenda.

SIGNIFICANT POLICY ISSUES FOR COMMITTEE TO CONSIDER

None

Supporting Documentation Included: See attached mission statement.

Submitted by: Joseph Glover, Provost and Senior Vice President for Academic Affairs
The University of Florida is a comprehensive learning institution built on a land grant foundation. We are the Gator Nation, a diverse community dedicated to excellence in education and research and shaping a better future for Florida, the nation and the world.

Our mission is to enable our students to lead and influence the next generation and beyond for economic, cultural and societal benefit.