RESOLVED: That the University of Florida Board of Trustees endorses the concept of an educational collaboration between the University of Florida and Full Sail University in Media and Entertainment Business and Technology program areas, initially focusing on articulation of sports, business, computer game development and engineering, animation, and education degree and certificate programs, covering without limitation: a) facilitated pathways for students who graduate with particular degrees at one institution to have access to the next level of degree program at the other institution; and b) co-marketing of such degree and certificate programs, with the objective of reaching world-, nation- and Florida-wide students and establishing Central/North Central Florida as the top media and entertainment business and technology education destination in the world.

RESOLVED: That each institution’s (and, for UF, each College’s) own admissions process and standards must be met by students admitted to its degree programs, and each institution’s degree and accreditation requirements must be met for degrees earned with courses taken at both institutions.

RESOLVED: That (a) this concept will be further developed during a feasibility period, if desired under a Memorandum of Understanding, during which issues, solutions, parameters and the design for (i) articulation of academic degree programs, curriculum, admissions, credit, and other academic matters, (ii) marketing name and plan, and (iii) administrative, financial and legal matters will be identified and assessed; (b) upon the anticipated confirmation of feasibility, the institutions will endeavor to negotiate a mutually agreeable and binding Educational Collaboration Agreement; and (c) prior to entering into any binding commitment, any required approvals will be obtained.

RESOLVED: While nothing in these Resolutions diminishes the authorities previously granted to the University of Florida’s President, these Resolutions represent the University of Florida Board of Trustees’ determination that an educational collaboration between the University of Florida and Full Sail University in the areas of Media and Entertainment Business and Technology is within the mission and overall interests of the University of Florida by expanding high-quality educational opportunities for students.

Carlos J. Alfonso, Chair

J. Bernard Machen, President