



**COMMITTEE ON MARKETING, PUBLIC RELATIONS
AND STRATEGIC COMMUNICATIONS**

AGENDA

Thursday, December 6, 2018

Beginning at ~2:05 p.m.

President's Room 215B, Emerson Alumni Hall

Committee Members:

Robert G. Stern (Chair), Leonard H. Johnson, Daniel T. O'Keefe, Rahul Patel, Marsha D. Powers,
Anita G. Zucker

- 1.0 Verification of Quorum Amy Hass, Vice President and General Counsel
- 2.0 Call to Order and Welcome Robert G. Stern, Chair
- 3.0 Review and Approval of Minutes..... Robert G. Stern, Chair
October 30, 2018
- 4.0 Discussion..... Robert G. Stern, Chair
 - 4.1 "100 Day Leadership Strategy: Themes, Performance and Forecast" Nancy Paton,
Vice President for Strategic Communications and Marketing
- 5.0 New Business Robert G. Stern, Chair
- 6.0 Adjourn Robert G. Stern, Chair