



**UNIVERSITY OF FLORIDA BOARD OF TRUSTEES
COMMITTEE ON EXTERNAL RELATIONS
COMMITTEE MINUTES**

September 1, 2016

Emerson Alumni Hall, University of Florida, Gainesville, FL

Time Convened: 11:36 a.m. EDT

Time Adjourned: 11:38 a.m. EDT

1.0 Verification of Quorum

Jamie Lewis Keith, Vice President, General Counsel and University Secretary confirmed a quorum with all members present.

2.0 Call to Order and Welcome

Committee Chair, Robert G. Stern called the meeting to order at 11:36 a.m. EDT and welcomed all Trustees and everyone in attendance at the meeting.

Members present were:

Robert G. Stern (Chair), Leonard H. Johnson, Marsha D. Powers, Jason J. Rosenberg, Nicole LP Stedman, Susan D. C. Webster

Others present were:

Trustees David L. Brandon, James W. Heavener, Mori Hosseini, Rahul Patel, Steven M. Scott, David M. Thomas, and Anita G. Zucker; W. Kent Fuchs, President; Winfred Phillips, Executive Chief of Staff; Joseph Glover, Provost and Senior Vice President for Academic Affairs; Charles Lane, Senior Vice President and Chief Operating Officer; David Guzick, Senior Vice President for Health Affairs and President of UF Health; Jamie Lewis Keith, Vice President, General Counsel and University Secretary; other members of the President's Cabinet; Melissa Orth, Senior Director, Government Relations and Assistant University Secretary; Brigit Dermott, Executive Assistant; Sandy Mitchell, Senior Administrative Assistant; and other members of the University community and members of the media.

3.0 Review and Approval of Minutes

The Committee Chair asked for a motion to approve the minutes of the June 9, 2016 Committee meeting, which was made by Trustee Rosenberg and Seconded by Trustee Webster. The Chair asked for further discussion, after which he asked for all in favor of the motion and any opposed and the motion was approved unanimously.

4.0 Adjourn

After asking for any further discussion and hearing none, Committee Chair Stern adjourned the meeting at 11:38 a.m. EDT.



**UNIVERSITY OF FLORIDA BOARD OF TRUSTEES
COMMITTEE ON EXTERNAL RELATIONS
COMMITTEE AGENDA
September 1, 2016**

Immediately after the meeting of the Committee on Governance, which is after the meeting of the Committee on Finance and Facilities, which is after the meeting of the Committee on Educational Policy and Strategic Initiatives, which starts at 10:15 a.m. EDT

Emerson Alumni Hall, University of Florida, Gainesville, FL

Committee Members:

Robert G. Stern (Chair), Leonard H. Johnson, Marsha D. Powers, Jason J. Rosenberg, Nicole LP Stedman, Susan D. C. Webster

- 1.0 Verification of Quorum Jamie Lewis Keith, VP/General Counsel/University Secretary
- 2.0 Call to Order and Welcome Robert G. Stern, Chair
- 3.0 Review and Approval of Minutes..... Robert G. Stern, Chair
June 9, 2016
- 4.0 Action Items Robert G. Stern, Chair
None due to the Retreat.
- 5.0 Discussion/Informational Items..... Robert G. Stern, Chair
None due to the Retreat.
- 6.0 New Business Robert G. Stern, Chair
None due to the Retreat.
- 7.0 Adjourn Robert G. Stern, Chair



**UNIVERSITY OF FLORIDA BOARD OF TRUSTEES
COMMITTEE ON EXTERNAL RELATIONS
COMMITTEE MINUTES**

June 9, 2016

**President's Room 215C, Emerson Alumni Hall
University of Florida, Gainesville, FL**

Time Convened: 1:37 p.m. EDT

Time Adjourned: 2:44 p.m. EDT

1.0 Verification of Quorum

After a roll call, a quorum was confirmed, with all members present.

Members present were:

Robert G. Stern (Acting Chair), Leonard H. Johnson, Marsha D. Powers, Jason J. Rosenberg, Nicole LP Stedman and Susan D.C. Webster

Others present were:

Vice President for University Relations Jane Adams, members of the President's Cabinet, members of the University of Florida community, and other members of the public and the media.

2.0 Call to Order and Welcome

Acting Committee Chair Robert G. Stern called the meeting to order at 1:37 p.m. EDT.

3.0 Review and Approval of Minutes

The Acting Committee Chair asked for a motion to approve the minutes of the March 31, 2016 Committee meeting, which was made by Trustee Rosenberg and Seconded by Trustee Johnson. The Acting Committee Chair asked for further discussion, after which he asked for all in favor of the motion and any opposed and the motion was approved unanimously.

4.0 Action Items

The Committee considered the following Action Item:

ER1. External Relations Charter

The members of the Committee next reviewed revisions to the Committee on External Relations charter that would codify extension of the Committee's Board-level oversight to external relations activities and initiatives of the Office of Advancement, the University of Florida Alumni Association and the University of Florida Foundation. This would formalize oversight of initiatives to identify and engage alumni and friends; develop informed advocates for the university's fundraising priorities; and review and recommend fundraising campaign initiatives. These changes are consistent with a unified strategy to advance the University's reputation with a full range of stakeholders.

The Acting Committee Chair asked for a motion to approve Action Item ER1 for recommendation to the Board for its approval on the Consent Agenda, which was made by Trustee Johnson, and a second, which was made by Trustee Rosenberg. The Acting Committee Chair asked for any discussion, then all in favor of the motion and any opposed, and the motion was approved unanimously.

5.0 Discussion/Informational Items

The following Discussion/Informational Items were then addressed by the Committee:

5.1 Representative Chris Sprowls

Acting Committee Chair Stern introduced Representative Chris Sprowls, who complimented UF for being at the forefront of solving the state's problems, notably citrus greening.

Acknowledging that deferred maintenance of aging state buildings is a challenge, Rep. Sprowls said that it's imperative to look at a reform process that addresses long-term maintenance on the front end. He said state leaders need to be concerned with aging infrastructure and deferred maintenance backlog.

In an answer to a question from Trustee Johnson about Bright Futures, Rep. Sprowls said he fears the program has been watered down academically.

5.2 Economic Report – Alan W. Hodges

UF/IFAS researcher Dr. Alan W. Hodges presented a study on economic contributions of UF and related entities in 2014-15. The presentation included sources and methods for UF economic impact analysis including UF financial statements for fiscal year 2014-15; student cost of attendance; and attendance at athletic, academic, medical and cultural venues, and average daily visitor spending according to Visit Florida USA.

Dr. Hodges noted that UF represents more than 1 percent of the total employment in the state, which is comparable to all retail grocery chains in the state and on par with the entire trucking industry, easily ranking it among the leading industries in Florida.

Also included in the report were statistics on UF preeminence hires as of March 2016, showing research awards for faculty totaling \$55.3 million compared to salary and benefits paid of \$17.6

million, a ratio of 3.14 and a return on investment, of 214 percent. Top performing areas of focus include smart polymers, neuroscience and cybersecurity.

6.0 Adjourn

After asking for any further discussion and hearing none, Acting Committee Chair Stern asked for a motion to adjourn, which was made by Trustee Johnson, and a second, which was made by Trustee Rosenberg, and, with no further discussion desired, the motion was passed unanimously and the University of Florida Committee on External Relations meeting was adjourned at 2:44 p.m. EDT.