



The Foundation for The Gator Nation

University of Florida Board of Trustees
Conference Call
November 3, 2011
11:00 a.m.
123 Tigert Hall

Board Members Present: Carlos Alfonso (Chair), Susan Cameron, Marshall Criser, Charles Edwards, Michael Heekin, Alan Levine, Scott Nygren, Anthony Reynolds, Carolyn Roberts, Juliet Roulhac, Steven Scott, Al Warrington

Others Present: Win Phillips, Jamie Keith, Jamal Sowell, Karon Grabel, Barbara Wingo, Joe Glover, Andy McCollough, Zina Evans, Ed Poppell, Erin Juster, Nathan Crabbe

Chair Carlos Alfonso called the meeting to order at 11:05. Jamal Sowell called for attendance and confirmed the existence of a quorum.

Chair Alfonso welcomed all on the call and those in person, and particularly welcomed new Student Body President Trustee Anthony Reynolds. He brought the board's attention to the materials they had received regarding Market Rate Tuition Proposals which provide information on three online programs: Master of Arts in Mass Communication (College of Journalism); Master of Science in Soil and Water Science (College of Agriculture and Life Sciences); and Master of Arts in Urban and Regional Planning (College of Design, Construction and Planning). Chair Alfonso reminded the board that the pricing is to be determined by market forces that may result in increases or decreases in price, but pursuant to Board of Governors' regulation, may not be increased by more than 15% each year. Chair Alfonso then asked Provost Glover to present the proposals. Provost Glover and Associate Provost Andy McCollough, who chairs the committee that reviews and approves the programs, were available to answer questions.

In questions and discussion involving Trustees Warrington, Criser, Roberts, Cameron, and Levine, Provost Glover and Associate Provost McCollough explained that all of the market-rate courses are distinct in that their market is students who are not resident on-campus and their tuition is not state subsidized. In response to a question from Trustee Reynolds about how a market-rate course would benefit students, Provost Glover explained that market rate distance courses expand access to a University of Florida education for more students than could otherwise be served. On-campus courses can bear lower tuition because they are subsidized by the state. However, state subsidies are limited and on-campus enrollment must be accordingly limited. For the Colleges to take on the additional burdens of offering opportunities to additional

students without state subsidies, we must charge market rates. Provost Glover also stated that students taking distance courses are subject to the same qualification requirements as other UF students; the students earn the same UF-quality degree. Trustees Levine and Criser raised the possibility of discussing with the Board of Governors at the appropriate time, the opportunity that may be available to offer a cluster of courses in a single program such as the College of Engineering EDGE Program.

Chair Alfonso called for a motion. Trustee Carolyn Roberts made a motion to approve the three Market Rate Proposals and Trustee Alan Levine seconded the motion. The motion passed unanimously.

Chair Alfonso adjourned the meeting at 11:30.